



Sponsorship Sourcebook

Phone

989.894.2323

E-Mail

executive.director@studio23baycity.org

Website

www.studio23baycity.org

Address

901 N. Water Street, Bay City, MI 48708



Who We Are



Our Mission

Our mission is to support the Great Lakes Bay Region by providing a vibrant arts center dedicated to making the visual arts relevant and accessible to all.

Our Values

Studio 23/The Arts Center:

- ✦ Is devoted to inspiring the community through visual arts and education.
- ✦ Strives to provide a wide variety of visual art education.
- ✦ Is a supportive arts community committed to artistic integrity and inclusion.
- ✦ Is dedicated to providing opportunities for people to make personal connections through the visual arts
- ✦ Believes in nurturing curiosity by inspiring creativity through the visual arts.
- ✦ Fosters a collaborative environment to support initiatives in the Great Lakes Bay Region.
- ✦ Is committed to providing a welcoming arts center for all.



Our Team



Megan Koch

Executive Director

executive.director@studio23baycity.org
989.894.2323 x 11



Amy Gibas

Curator of Exhibits & Membership

agibas@studio23baycity.org
989.894.2323 x 12



Misty Coss

Curator of Education

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989.894.2323 x 14



Emily Swierzbinska

Administrative Assistant

eswierzbinska@studio23baycity.org
989.894.2323



Amy Wurdock

Financial Officer

awurdock@studio23baycity.org
989.894.2323 x 13



Greg Sutter

Maintenance



Our Board

Board of Directors

Kevin Parker, President - Owner, Artigiano Cheese Shoppe

Jane Rogers, Vice President - Community Member, Retired

Dr. Frances Santoro, Secretary - Pediatric Dentist, Retired

David Mikolajczak, Treasurer - Retired CPA, Andrews Hooper Pavlik PLC

Gail Bitzer - Owner/Principal Designer, Form & Function, Retired

Christine Chambers Szafanski - District Central Office Administrator,
Patterson, New York, School District, Retired

Hanna Ferguson - Marketing Manager, North American Dismantling Corp.

Nicole Horn - Grant Writer, Wade Trim

Jennifer Idalski - Owner, 989 Concierge

Jennifer Kanyo - Senior Director of Museums & Education, Midland
Center for the Arts

Christopher "Kit" Moss - Editor and Archaeologist, Princeton University,
Retired

Jennifer Paradise - User Experience (UX) Designer, Motorcity Systems

Our Initiatives

- ☀️ Support local artists & recognize their talents
- ☀️ Provide art education for all ages & abilities
- ☀️ Advocate for public art for all to enjoy



Your Impact –

- ☀️ Free admission to our galleries - in 2023, we welcomed over 7,200 guests!
- ☀️ Art education - we were able to teach nearly 1,300 students in 2023 through classes and workshops.
- ☀️ Facilitated eight new public art murals in Wenonah Park in downtown Bay City.
- ☀️ Hosted & exhibited over 100 regional artists.



Sponsorship Opportunities



Annual Sponsorships

As a nonprofit, we rely on our community partners, sponsors, supporters, and donors to assist in our day-to-day operations. We are grateful for the grants we apply for and receive for education and exhibits, but we still have many opportunities for sponsors to provide much-needed operational funding.

□ **DIAMOND PARTNER**

\$5,000

- Primary logo/name placement on front window
- Primary logo/name placement on website
- Highlighted in social media posts
- Primary listing in quarterly newsletters
- Private tour and presentation of our organization

□ **GOLD PARTNER**

\$2,000

- Logo/name on front window
- Logo/name on website
- Highlighted in social media posts
- Logo/name listed in quarterly newsletters
- Private tour and presentation of our organization

□ **SILVER PARTNER**

\$1,000

- Name listed on front window
- Name listed on website
- Highlighted in social media posts
- Listed in quarterly newsletters



Sponsorship Opportunities



Education

Art is a great way to improve the well-being of individuals in the community by strengthening their mental health as well as encouraging socialization. Art improves individuals' ability to manage stress, strengthens their immune system, improves their mood, and can even improve dementia symptoms. By sponsoring workshops, you can help improve your community members' health as well as gift them the ability to experience the arts when they may not have the ability to do so otherwise.

Education Sponsors will receive recognition with their logo/name on class schedules, coloring sheets that are distributed in the community, our website, social media posts, newsletter, and marketing for the class they choose to sponsor.

Students will be required to pay a \$5 commitment fee to ensure commitment to attending the class.

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- **IMPACT 200 COMMUNITY MEMBERS** with free workshops
\$2,000
 - Primary logo/name placement on class catalog
 - Logo/name placement on website
 - Highlighted in social media posts
 - Listed in quarterly newsletters

 - **IMPACT 100 COMMUNITY MEMBERS** with free workshops
\$1,000
 - Logo/name placement on class catalog
 - Logo/name placement on website
 - Highlighted in social media posts
 - Listed in quarterly newsletters

 - **IMPACT 50 COMMUNITY MEMBERS** with free workshops
\$500
 - Logo/name placement on class catalog
 - Logo/name placement on website
 - Highlighted in social media posts
 - Listed in quarterly newsletters



Sponsorship Opportunities



Exhibits

We support our local artists by exhibiting their work year-round in our Off the Wall gallery, as well as by exhibiting local artists in six to seven exhibits per year in our main galleries. In appreciation of and in return for your sponsorship, your name/logo will be placed in vinyl on the front window of the Rowley Gallery (for the duration of the exhibit) and will appear on the exhibit postcard, on social media and print marketing materials, and on our website.

Rowley Gallery Sponsor, \$1000

Exhibit of your choice – first come, first served.

- ARTIST COLLECTIVE PLEIN AIR SHOWCASE**
January 25-February 24
- ANN KOWALESKI**
March 7-April 13
- TEENWORKS & KIDS' KREATIONS**
April 21-May 11
- TATTOO ARTISTS INVITATIONAL EXHIBIT**
May 23-July 13
- PAINTERS & POTTERS**
July 25-September 7
- MI ARTISTS* This exhibit's sponsorship is \$1500 due to its size.**
September 19-November 2



Tabor Gallery Sponsor, \$500

Exhibit of your choice—first come, first served.

- CHELSEA MICHAL GARTER**
March 30-May 25
- COLLEGIATE SPOTLIGHT**
Sponsors four students, displayed February–August



Sponsorship Opportunities



Black & White Affair

Our biggest fundraiser of the year! On the second Friday of December (December 13th, 2024), we host a cocktail party to support and celebrate the visual arts in our region. The event takes place at Studio 23/The Arts Center in our galleries, and is beautified with art created by local artists and our Black & White featured artist (Laura Cavanagh will be the artist in 2024). A beer and wine bar, martini bar, and hors d'oeuvres are provided for our guests, along with live entertainment.

Sponsors will receive tickets to the event and recognition in the event's program, on our website, and in print and social marketing for the event. The title sponsor (one available) will also receive a private art event for up to eight of their staff/friends, and the event will be "presented by: your name/logo."

- **TITLE SPONSOR**, \$5,000, receive 10 tickets to event, opportunity to give an opening Welcome message at event
**only one available*
- **DIAMOND SPONSOR**, \$2,500, receive 6 tickets to event
- **PLATINUM SPONSOR**, \$1,000, receive 4 tickets to event
- **GOLD SPONSOR**, \$500, receive 2 tickets to event





Let's go! We are ready to support Studio 23/The Arts Center.

Please fill out the form below and send it in or drop it off.

Thank you in advance for supporting the visual arts in the Great Lakes Bay Region.

ANNUAL SPONSOR:

- DIAMOND PARTNER, \$5,000**
- GOLD PARTNER, \$2,000**
- SILVER PARTNER, \$1,000**

EXHIBIT SPONSOR:

- ROWLEY GALLERY SPONSOR: YOUR EXHIBIT CHOICE: _____, \$1,000**
- MI ARTISTS SPONSOR, \$2,000**
- TABOR GALLERY SPONSOR (CHELSEA MICHAL GARTER & COLLEGIATE SPOTLIGHT), \$500**

EDUCATION SPONSOR:

- IMPACT 200 COMMUNITY MEMBERS, \$2,000**
- IMPACT 100 COMMUNITY MEMBERS, \$1,000**
- IMPACT 50 COMMUNITY MEMBERS, \$500**

BLACK & WHITE SPONSOR:

- TITLE SPONSOR, \$5,000**
- PLATINUM SPONSOR, \$1,000**
- DIAMOND SPONSOR, \$2,500**
- GOLD SPONSOR, \$500**

-
- Please send me an invoice and I will send Studio 23/The Arts Center a check.
 - Please bill my credit card: _____ exp. _____ cvv: _____
 - I will donate my sponsorship amount at www.studio23baycity.org/membership/donate/

Name: _____ Phone Number: _____
Company Name (optional): _____ Approval Name: _____
Address: _____ Approval Signature: _____
Email: _____ Date: _____

If you are a business/organization/corporation, please send your logo to **executive.director@studio23baycity.org**.
Thank you!

Contact Information



For more information or questions on how to make a sponsorship commitment, please contact:

Megan Koch,
Executive Director

Phone

989-894-2323 x 11

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www.studio23baycity.org

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Thank you for your support!